

**Remit Address:**

**WAVY**  
**PO Box 403911**  
**Atlanta, GA 30384**  
**Main: (757) 393-1010**  
**Billing: (317) 923-8888**

**Billing Address:**

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/60 Plus Association	Invoice #	202078-1
Product	8/29-9/4 60 PLUS ASSOCIATION	Invoice Date	09/09/12
Estimate Number	378	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/04/12
Station	WAVY	Order #	202078
Account Executive	Petry Philadelphia	Alt Order #	06847440
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	08/29/12 - 09/04/12
Billing Calendar	Broadcast	IDB #	1021
Billing Type	Cash	Advertiser Code	
Special Handling	Do Not Mail	Product Code	
		Agency Ref	IN2570/SP271/TO1326/A
		Advertiser Ref	IN15791

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	Today Show M-F	7a-9a		to						
				08/27/12 to 09/02/12	2x	-- WTF--					
	WAVY			W	08/29/12	:30	8:42 AM	SPA12TV12H	\$2,000.00		1
	WAVY			Th	08/30/12	:30	8:44 AM	SPA12TV12H	\$2,000.00		2
2	WAVY	Hampton Roads Show	11a-12p		to						
				08/27/12 to 09/02/12	6x	-- WTF--					
	WAVY			W	08/29/12	:30	11:29 AM	SPA12TV12H	\$200.00		1
	WAVY			W	08/29/12	:30	11:56 AM	SPA12TV12H	\$200.00		5
	WAVY			Th	08/30/12	:30	11:13 AM	SPA12TV12H	\$200.00		6
	WAVY			Th	08/30/12	:30	11:59 AM	SPA12TV12H	\$200.00		2
	WAVY			F	08/31/12	:30	11:29 AM	SPA12TV12H	\$200.00		4
	WAVY			F	08/31/12	:30	11:53 AM	SPA12TV12H	\$200.00		3
3	WAVY	News 10 @ Noon	12p-1p		to						
				08/27/12 to 09/02/12	6x	-- WTF--					
	WAVY			W	08/29/12	:30	12:10 PM	SPA12TV12H	\$300.00		1
	WAVY			W	08/29/12	:30	12:42 PM	SPA12TV12H	\$300.00		5
	WAVY			Th	08/30/12	:30	12:25 PM	SPA12TV12H	\$300.00		2
	WAVY			Th	08/30/12	:30	12:53 PM	SPA12TV12H	\$300.00		4
	WAVY			F	08/31/12	:30	12:11 PM	SPA12TV12H	\$300.00		3
	WAVY			F	08/31/12	:30	12:30 PM	SPA12TV12H	\$300.00		6
4	WAVY	News 10 @6p	6p-630p		to						
				08/27/12 to 09/02/12	3x	-- WTF--					
	WAVY			W	08/29/12	:30	6:21 PM	SPA12TV12H	\$2,000.00		1
	WAVY			Th	08/30/12	:30	6:28 PM	SPA12TV12H	\$2,000.00		3
	WAVY			F	08/31/12	:30	6:07 PM	SPA12TV12H	\$2,000.00		2
5	WAVY	M-F News 10 @11	11p-1130p		to						
				08/27/12 to 09/02/12	3x	-- WTF--					
	WAVY			W	08/29/12	:30	11:36 PM	SPA12TV12H	\$2,000.00		3
	WAVY			Th	08/30/12	:30	11:41 PM	SPA12TV12H	\$2,000.00		2
				Special report							

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

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DUPLICATE

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Product	8/29-9/4 60 PLUS ASSOCIATION	Invoice Date	09/09/12
Estimate Number	378	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/04/12
Station	WAVY	Order #	202078
Account Executive	Petry Philadelphia	Alt Order #	06847440
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	08/29/12 - 09/04/12
Billing Calendar	Broadcast	IDB #	1021
Billing Type	Cash	Advertiser Code	
Special Handling	Do Not Mail	Product Code	
		Agency Ref	IN2570/SP271/TO1326/A
		Advertiser Ref	IN15791

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
5	WAVY	M-F News 10 @11	11p-1130p		to						
	WAVY			F	08/31/12	:30	11:25 PM	SPA12TV12H	\$2,000.00		1
6	WAVY	Tonight Show w/Leno	1134p-1237a		to						
				08/27/12 to 09/02/12	3x	-- WTF--					
	WAVY			W	08/29/12	:30	12:15 AM	SPA12TV12H	\$500.00		1
	WAVY			Th	08/30/12	:30	12:08 AM	SPA12TV12H	\$500.00		2
	WAVY			F	08/31/12	:30	12:30 AM	SPA12TV12H	\$500.00		3
7	WAVY	WAVY News 10 Sa 6a	6a-7a		to						
				08/27/12 to 09/02/12	1x	-----S-					
	WAVY			Sa	09/01/12	:30	6:39 AM	SPA12TV12H	\$500.00		1
8	WAVY	WAVY News 10 Sa 7a	7a-8a		to						
				08/27/12 to 09/02/12	1x	-----S-					
	WAVY			Sa	09/01/12	:30	7:40 AM	SPA12TV12H	\$800.00		1
9	WAVY	WAVY News 10 Sat 6p	6p-630p		to						
				08/27/12 to 09/02/12	2x	-----S-					
	WAVY			Sa	09/01/12	:30	5:59 PM	SPA12TV12H	\$500.00		1
	WAVY			Sa	09/01/12	:30	6:15 PM	SPA12TV12H	\$500.00		2
10	WAVY	Sa 7-8p	7p-8p		to						
				08/27/12 to 09/02/12	1x	-----S-					
	WAVY			Sa	09/01/12	:30	7:34 PM	SPA12TV12H	\$300.00		1
11	WAVY	WAVY News 10 Sunday 7a	7a-8a		to						
				08/27/12 to 09/02/12	1x	-----S					
	WAVY			Su	09/02/12	:30	7:10 AM	SPA12TV12H	\$800.00		1
12	WAVY	WAVY News 10 Sun 6p	6p-7p		to						
				08/27/12 to 09/02/12	2x	-----S					
	WAVY			Su	09/02/12	:30	6:23 PM	SPA12TV12H	\$500.00		1
	WAVY			Su	09/02/12	:30	6:51 PM	SPA12TV12H	\$500.00		2
13	WAVY	WAVY News 10 @11 Sun	11p-1130p		to						
				08/27/12 to 09/02/12	1x	-----S					

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Billing Calendar	Broadcast	IDB #	1021
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		Advertiser Ref	IN15791

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
13	WAVY	WAVY News 10 @11 Sun	11p-1130p		to						
	WAVY			Su	09/02/12	:30	11:29 PM	SPA12TV12H	\$2,000.00		1
14	WAVY	Today Show M-F	7a-9a		to						
					09/03/12 to 09/09/12	1x	MT- - - - -				
	WAVY			M	09/03/12	:30	7:22 AM	SPA12TV12H	\$2,000.00		1
15	WAVY	Hampton Roads Show	11a-12p		to						
					09/03/12 to 09/09/12	4x	MT- - - - -				
	WAVY			M	09/03/12	:30	11:15 AM	SPA12TV12H	\$200.00		3
	WAVY			M	09/03/12	:30	11:38 AM	SPA12TV12H	\$200.00		1
	WAVY			Tu	09/04/12	:30	11:10 AM	SPA12TV12H	\$200.00		4
	WAVY			Tu	09/04/12	:30	11:40 AM	SPA12TV12H	\$200.00		2
16	WAVY	News 10 @ Noon	12p-1p		to						
					09/03/12 to 09/09/12	2x	MT- - - - -				
	WAVY			M	09/03/12	:30	12:59 PM	SPA12TV12H	\$300.00		1
	WAVY			Tu	09/04/12	:30	12:12 PM	SPA12TV12H	\$300.00		2
17	WAVY	News 10 @6p	6p-630p		to						
					09/03/12 to 09/09/12	2x	MT- - - - -				
	WAVY			M	09/03/12	:30	6:14 PM	SPA12TV12H	\$2,000.00		1
	WAVY			Tu	09/04/12	:30	6:07 PM	SPA12TV12H	\$2,000.00		2
18	WAVY	M-F News 10 @11	11p-1130p		to						
					09/03/12 to 09/09/12	2x	MT- - - - -				
	WAVY			M	09/03/12	:30	11:32 PM	SPA12TV12H	\$2,000.00		2
	WAVY			Tu	09/04/12	:30	11:28 PM	SPA12TV12H	\$2,000.00		1
19	WAVY	Tonight Show w/Leno	1134p-1237a		to						
					09/03/12 to 09/09/12	2x	MT- - - - -				
	WAVY			M	09/03/12	:30	12:09 AM	SPA12TV12H	\$500.00		2
	WAVY			Tu	09/04/12	:30	11:53 PM	SPA12TV12H	\$500.00		1
20	WAVY	Meet the Press	9a-10a		to						
					08/27/12 to 09/02/12	1x	- - - - - S				

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20	WAVY	Meet the Press	9a-10a	Su	09/02/12	:30	9:42 AM	SPA12TV12H	\$1,800.00		1
	WAVY										
		<u>Aired Spots</u>		46							

Gross Total **\$41,100.00**  
Agency Commission **\$6,165.00**  
Net Amount Due **\$34,935.00** **Payment Terms 30 Days**

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